



## Proposition 103 Letter Writing Instructions

Thanks for agreeing to write letters to voters about Proposition 103. Grassroots supporters like you are the reason the Prop 103 made the ballot and you'll be the reason we cross the finish line on November 1.

***NOTE: The voters in the pdf that you downloaded have been assigned to you and will not get contacted or learn about the importance of Proposition 103 unless they receive your letters. Thank you!***

### **To mail the letters you will need:**

- 44 Cent Stamps
- Scotch Tape
- Pen or pencil

### **Five simple steps to send the letter:**

1) Add one of our suggested messages under "I am supporting Proposition 103 because."

#### **Suggested messages for your letter to targeted voters:**

*[Remember to start with "Dear [first name]" and to sign your note.]*

- I am a [school district] (grand) parent and I know that our kids can't afford any more cuts to schools. I hope you'll join me in voting YES!
  - I'm a [school district] (grand) parent and I know we've got to prevent more short-sighted cuts to our schools. Please join me in voting YES on November 1!
  - As a [city or district] citizen, I'm worried about what more cuts to schools and colleges will do to our community. Prop 103 will let us reinvest in Colorado.
  - I'm a [parent, neighbor, etc], and I know our kids can't wait. Prop 103 is the only thing that will prevent more deep cuts to our schools. I hope you'll join me in voting YES.
  - As a [city or district] citizen, I know we need strong schools if we want a strong economy. Prop 103 will protect our schools from more short-sighted cuts.
- 2) Address the front of the letter using the voter contact information towards the top left of each page. Don't forget to include your return address! If you prefer not to use your personal address you can use: *Great Education Colorado Action P.O. Box 300343 Denver, CO 80203*. We encourage you to use your personal return address (it's more effective if voters see that the letter is coming from a fellow voter).
- 3) Apply a valid 44 cent stamp. (You can hand deliver letters, if you prefer. Place them in the door; do *not* put them in the mailbox).
- 4) Fold the letter, and apply three pieces of tape on the edges, where it says 'Tape Here' to seal the letter and send it.
- 5) Send the letters in the mail or drop them at the doors. Mail-in ballots go out in mid-October, so we encourage you to get them out as soon as possible. After you send the letters, e-mail [casey@greateducation.org](mailto:casey@greateducation.org) to let us know your letters were sent.

**If you want write more letters or make phone calls to voters, you can go to [www.greatedaction.org](http://www.greatedaction.org) to use our easy online tool. Thank you for helping pass Proposition 103 and for your support of Colorado students!**